



GLCSOPHE Executive Board Meeting Minutes

September 12, 2018

12:00 – 1:30 PM

Conference Line: (641) 715-0727 602 840#

I. Call to Order- Meeting called to order by Katie J @ 12:06

Members Present- Katie J, Bree B, Lauren C, Jack W, Chelsea L, Ranelle B

Members Absent- Katie M, Megan M, Ashley M, Alyson H

II. Officer Reports

a. Secretary

Czarnowczan

i. Motion to approve August meeting minutes:

1. Did not have a quorum at time to vote and approve meeting minutes.

a. Will do this during October meeting

2. **Action item:** Lauren C to send Lindsey July meeting minutes to upload to website

b. Treasure

M. Miller

i. Budget: Amended August 2018 budget

1. **Checking:** \$ 11,075.75

2. **CD:** \$5,163.08

3. **Paypal:** \$813.86

c. President Elect

Brew

i. Currently don't have any nominations

1. Another call out for nominations was sent

ii. Tomorrow is the professional webinar about professional organizations and people in the public health world – tomorrow @ 12pm

iii. Working with National SOPHE and the communication has been tough trying to get CHES credits and marketing

1. **Action item:** Katie J and Katie M will share their concerns with National SOPHE. They are feeling similar with the national calls as well. There is blaming, miscommunication, limited communication

2. **Action item:** Katie J will also connect with Lisa to see what she needs from e-board, what she needs for more information for CHES, and how we can avoid this from continuing.

d. Co-VP

Bode/Lantto

i. Fall Conference Updates:

1. One session in each of the three breakout sessions are specifically geared towards students so they know what they can get the most out of the conference, but anyone can attend them
2. **Action item:** everyone - be brainstorming what you can donate for a silent action item and report back to Bree and Chelsea
3. Moderate a session: Chelsea will send out a link to sign up for that
4. Registration numbers need to go up! Please be promoting conference

e. National Delegate **K. Miller**

- i. **Discussion:** news articles for national SOPHE:
 - 1. Is there anything you want Katie to write about on the upcoming article?
 - a. Idea to focus on annual conference, pictures, etc.
- ii. **Discussion:** Plan district socials
 - 1. Brainstorm: different districts we could plan these socials in.
 - a. Potential of GR as an area and working with Ranelle to set up something with GVSU
 - b. Use this as a pilot to see how well it goes over, before planning other socials.

f. Members at Large **Wong/Mascagni**

- i. Have been advertising the OSOPHE and GLCSOPHE webinar and the conference on social media
- ii. Jack was explaining that something happened with the newsletter, but Ashley was able to get ahold of Katie J to let her know that she has hopes to get it out by the end of the week.
 - 1. Did the newsletter ever go out?

g. Student Representative **Hill**

- i. Community Service Project:
 - 1. No update.

h. President **Jourdan**

- i. Membership Report as of September 10, 2018
 - 1. 93 members (compared to 107 in September 2017)
 - 2. 7 unpaid members
 - 3. 34 new members
 - 4. We do have 11 national members so we will remain in good standing
 - a. **Action item:** Lauren B to update the membership that we do have 11 national members
- ii. Healthcare toolkit/request to add to our website
 - 1. Katie J will send out more information to either vote via email or discuss next meeting.
- iii. OSOPHE webinar – Friday, September 14
 - 1. We have 36 registered, but we are aiming for 50
 - 2. Trying to mainly push to OSOPHE and GLCSOPHE, but will open it up to others in our region if we don't get the needed 50 by MPHTC.
- iv. MALPH:
 - 1. Call is being pushed back until next month for task force

III. **Committee Reports**

a. Advocacy **Antioch**

- i. Jodi BF is able to go to the advocacy conference come October
- ii. Next advocacy call is next Thursday (September 20) at noon
- iii. There are a series of webinars to attend during the conference that will overlap with the theme and presentations
- iv. Added a "resolutions tab" under advocacy page – marijuana resolution

1. As we come up with more we will upload them there
- v. Advocacy membership flyer: at fall conference? – update on that?
 1. **Action item:** *Katie M and Bree* were the ones connecting on that so email and follow up with them

b. Historian

Chanter

- i. If there is anything you would like Carrie to help on, please ask her.
- ii. She apologizes for being MIA.
- iii. She is working on digging into the past to find a list of presidents to put on the website.
- iv. **Action item:** *Lauren C* to take photos at conference

c. Continue Education

Fockler

- i. See discussion above. Otherwise no update.

IV. Old Business

Jourdan

- a. Update: Google Ad Words Grant – GLCSOPHE Ads
 - i. Finally up and running – was getting shut down because of some of the very strict click view rates
 - ii. The GLC-SOPHE click rates were lower than beforeplay so they are rotating when they have the GLC-SOPHE ads up.
 - iii. **Action item:** *Katie J* will get a report for next meeting
- b. Membership – 10 National Members by September 15
 - i. We are in good standing, we have 11
- c. Vote: Budget – Send someone to National Advocacy Summit
 - i. Use some dollars left over from travel budget to send or support sending someone to the National Advocacy Summit in Washington DC in October.
 1. = This has been approved.

V. New Business

Jourdan

- a. Member Requests:
 - i. **Discussion** - Multiyear membership (institutional and personal)
 1. Sent request to Lauren B and Megan to see how it would affect revenue coming in since it would be less than what yearly membership would be.
 2. We want this to be wrapped up by end of year – early November to discuss then
 - ii. **Discussion** - Advocacy for our profession
 1. Low attendance rate on calls so they have not started that extra sub committee yet, but it is still in the plan
 2. **Action item:** *Lauren C* to connect with Mary on sending out a call for members to join advocacy and what their many advocacy areas are
 - iii. **Discussion** - CHES offered at conferences where MCBAP/SW/CME credits offered
 1. *Katie J* will re-follow up on with Lisa.
- b. Silent Auction items
 - i. See above discussion under Co-VP
- c. OSOPHE – GLCSOPHE webinar this Friday, September 14. We are covering the \$1 difference for OSOPHE CHES credits.

VI. Strategic Plan (2015 – 2019) Action Items – Google Doc

- a. Bree, Lauren, and Megan to keep working on strategic plan items
- b. Katie M to plan the district meeting
- c. Katie J to have an update at conference – with updates for our strategic plan

VII. Website Requests

- a. None.

VIII. Outstanding Items

- a. None

Meeting adjourn: Meeting adjourned at @ 1:04pm

Motion to end: Chelsea

Second: Katie J